

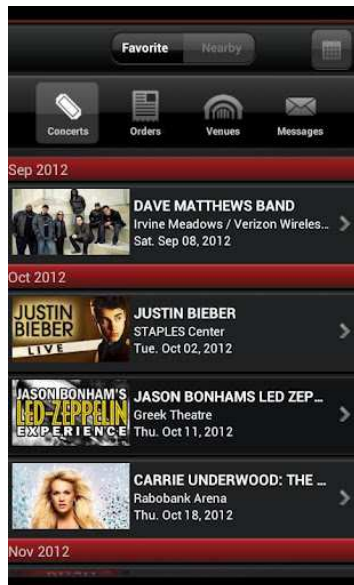
## LIVE NATION LAUNCHES LIVE NATION APP FOR ANDROID MOBILE DEVICES

### Download or Upgrade the Live Nation Android or iPhone App for A Chance to Win A Year's Worth Of 2013 Concert Tickets in the "Live Nation Black App Sweepstakes"

LOS ANGELES, CA (July 10, 2012) - Live Nation launches the Live Nation Android App for mobile devices, the counterpart to the Live Nation iPhone App which is consistently in the Top 20 in the iTunes music apps category. The Android app provides immediate, on-the-go access to Live Nation concerts, Ticketmaster ticketed concerts and additional independent local shows throughout North America.

Live Nation is celebrating the launch of the Android App, and the success of the iPhone App, with the "Live Nation Black App Sweepstakes." Everyone who downloads or upgrades the Live Nation Android or iPhone App, prior to September 30 at 12noon PT, can enter for the chance to win a year's worth of 2013 tickets to any participating Live Nation concert in the "Live Nation Black App Sweepstakes".

In addition to browsing, searching and discovering concerts, the app will offer ticket on sale information, presale access with no code necessary, exclusive mobile tickets offers, show reminders, set lists, venue information, seat maps, authentic ticket purchases, and exclusive content. Listings can be geo-targeted by location, enabling relevant access to local shows or shows anywhere in North America, with the ability to download events directly to your calendar.



"Through innovations in mobile technology we are changing the way live music fans access concerts, providing more on the go access than ever before," said Michael Rapino, President and Chief Executive Officer of Live Nation Entertainment. "We have seen more than 3 million downloads of the Live Nation iPhone App in just over a year. We are now able to offer Android platform users with the same great access to concerts from Live Nation, Ticketmaster and a many independent venues – wherever and whenever they want."

The Live Nation Android App can be downloaded through the Google Play store or by visiting, <http://bitly.com/LYVANDROID>. To customize the app and immediately receive local on sale and presale tickets alerts for your favorite artists and venues, simply search for the artists, events or venues you like and push the "star" to add to your personal favorites.

For additional information on the "Live Nation Black App Sweepstakes," visit: <http://promo.livenation.com/black-app-sweeps/>.

NO PURCHASE NECESSARY. Legal residents of U.S. or CA (except Quebec), 13+, with iOS or Android device. Void where prohibited. Free Downloads/Upgrades for entry must be completed no later than 12 PM PT 9/30/12. Msg & data rates may apply. Check your mobile carrier for rates. Text "STOP" to 66937 to opt out or HELP to 66937 for more information. See [bit.ly/blackapprules](http://bit.ly/blackapprules) for official rules. SPONSOR: Live Nation

Stay connected to shows from your favorite artists by following Live Nation on Facebook and LiveNationShows on Twitter, download the Live Nation Concert Calendar Facebook App and download the Live Nation iPhone App.

#### About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: [Ticketmaster.com](http://Ticketmaster.com), Live Nation Concerts, Front Line Management Group and Live Nation Network. [Ticketmaster.com](http://Ticketmaster.com) is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over

22,000 shows annually for more than 2,300 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit [www.livenation.com/investors](http://www.livenation.com/investors).

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